



CityLife Community Care *Bags of Hope*

18 – 19 APRIL 2026

More Than a Bag—It's a Ripple of Hope

CityLife's Bags of Hope is more than a food drive. It's a powerful movement of compassion that has flourished thanks to the unwavering support of our partners over the years. This April, our iconic orange bags will ripple through the community, calling on locals to join a shared effort to support those doing it tough. Each bag, filled with staples like rice, pasta, cereal, and long-life milk, becomes a lifeline for someone in need. With the inclusion of sponsored bags, we can continue to tailor our support by adding fresh food, toiletries, clothing, and emergency essentials, while meeting a range of dietary and cultural needs.

Whether it's one bag or one hundred, your support delivers more than just essentials, it delivers hope.

Impact

1

Lives Touched - In the last three years, the need for the program has steadily increased, rising from 1,617 parcels distributed in 2023 to 2,007 in 2024 and 1,836 in 2025.

2

Community Engagement - In 2024, the program delivered 1,836 food parcels, 22% above the 1,500 target. Thanks to support from 20+ local groups, including schools, churches, and businesses.

3

Expanded Support - With our partners' help, we added fresh meat, hygiene items, pet supplies, baby essentials, dietary and culturally specific foods, meeting changing needs and strengthening inclusive care.

4

Emotional Impact - more than food, it delivers comfort, connection, and care. One story, among many, stands as a quiet testament to resilience: a mum, navigating separation, found strength through support. "CLCC has been such a miracle. You've changed my life."

Breaking the Cycle

Hardship and isolation often go unseen. Rising mental health concerns and financial strain make it harder to seek help or stay connected.

For many, a weekly income of \$1,884 is swallowed by \$2,000 mortgage repayments or \$400 rent—trapping families in a cycle of stress.

Together, we make sure no one faces hardship alone. Your support brings relief, care, and connection, restoring dignity and building a stronger, more resilient community.

Sponsor a Bag. Change a Life!

SPONSORSHIP LEVELS



PLATINUM

- A speaking spot in our supporter video
- Full page feature in newsletter
- Custom thankyou framed certificate
- Impact report
- Multiple curated social media posts
- Prominent logo placement on bag
- Feature logo, story, and link on website
- Opportunity to offer a matching gift

\$10,000

GOLD

- Inclusion in a supporters video
- Half page feature in newsletter
- Custom thankyou certificate
- Impact snapshot
- Multiple curated social media posts
- Logo included on select event signage or digital materials
- Feature logo on website

\$5,000

SILVER

- A mention in our quarterly newsletter
- Group thankyou certificate
- Social media shout-out
- Logo included on event signage or digital materials
- Name listed on our Donors page

\$2,500

BRONZE

- Name listed in our newsletter sponsor roll
- Group thankyou certificate
- Name included on select event signage and digital materials
- Social media thank-you post

\$1,000

Bags of Hope Sponsorship Packages

Platinum Sponsor – \$10,000

Our most premium package, offering maximum visibility and deep community engagement.

- One speaking spot in our supporter video
- One full page newsletter feature with your sponsor story
- One custom thank you framed certificate
- One impact report highlighting how your support made a difference
- Eight curated social media posts for extended reach
- Prominent logo placement across branding materials, including on the bags
- Annual dedicated feature on our Donors page with logo, story, and link
- Opportunity to offer a matching gift or challenge to inspire others

Gold Sponsor – \$5,000

A high-impact package offering strong visibility and heartfelt recognition.

- One half page feature in our quarterly newsletter
- One inclusion in a supporters video or group thank-you message
- One custom thankyou certificate
- One impact snapshot showing how your support helped
- Four curated social media post
- Logo placement on select event signage and digital materials
- Logo and mention on our Donors page

Silver Sponsor – \$2,500

A valued partnership with thoughtful acknowledgment and community reach.

- One mention in our quarterly newsletter
- One group thankyou certificate
- One social media shout-out
- Logo displayed on select event signage and digital materials
- Name listed on our Donors page

Bronze Sponsor – \$1,000

A heartfelt thankyou for helping us make a difference.

- Name listed in our newsletter sponsor roll
- Group thankyou certificate
- Name included on select event signage and digital materials
- Social media thankyou post

OTHER WAYS TO GET INVOLVED

❤️ **Donate:** [*CityLife Community Care - Donate Now*](#)

📢 **Follow us on**

Facebook: [*CityLife Community Care*](#)

Linked Inn: [*CityLife Community Care*](#)

Instagram: [*CityLife Community Care*](#)

♻️ **Recycle:** Scan the barcode at VISY depots



Zone ID: C2000013497

Yes! I want to sponsor today

Thank you for sponsoring!

Your partnership helps us turn grocery bags into hope offering food relief and essential support that restore dignity and build resilience.

CONTACT:

Business: _____
(Exactly as you would like it to appear)

Name: _____

Address: _____

Phone: _____

Email: _____

☐ Sign me up to receive important email updates

Select a level:

☐

PLATINUM
\$10,000

☐

GOLD
\$5,000

☐

SILVER
\$2,500

☐

BRONZE
\$1,000

WAYS TO GIVE:

☐

To donate online, click here <https://give.tithe.ly> or visit our website.
(Under Memo, kindly write the project name: Bags of Hope.)

☐

To pay by credit card, please contact Michelle

Sponsorship Amount: \$_____



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