



CityLife Community Care *Bags of Hope*

18 – 19 APRIL 2026

More Than a Bag—It's a Ripple of Hope

CityLife's Bags of Hope is more than a food drive. It's a powerful movement of compassion that has flourished thanks to the unwavering support of our partners over the years. This April, our iconic orange bags will ripple through the community, calling on locals to join a shared effort to support those doing it tough. Each bag, filled with staples like rice, pasta, cereal, and long-life milk, becomes a lifeline for someone in need. With the inclusion of sponsored bags, we can continue to tailor our support by adding fresh food, toiletries, clothing, and emergency essentials, while meeting a range of dietary and cultural needs.

Whether it's one bag or one hundred, your support delivers more than just essentials, it delivers hope.

Impact

1

Lives Touched - In the last three years, the need for the program has steadily increased, rising from 1,617 parcels distributed in 2023 to 2,007 in 2024 and 1,836 in 2025.

2

Community Engagement - In 2024, the program delivered 1,836 food parcels, 22% above the 1,500 target. Thanks to support from 20+ local groups, including schools, churches, and businesses.

3

Expanded Support - With our partners' help, we added fresh meat, hygiene items, pet supplies, baby essentials, dietary and culturally specific foods, meeting changing needs and strengthening inclusive care.

4

Emotional Impact - more than food, it delivers comfort, connection, and care. One story, among many, stands as a quiet testament to resilience: a mum, navigating separation, found strength through support. "CLCC has been such a miracle. You've changed my life."

Breaking the Cycle

Hardship and isolation often go unseen. Rising mental health concerns and financial strain make it harder to seek help or stay connected.

For many, a weekly income of \$1,884 is swallowed by \$2,000 mortgage repayments or \$400 rent—trapping families in a cycle of stress.

Together, we make sure no one faces hardship alone. Your support brings relief, care, and connection, restoring dignity and building a stronger, more resilient community.

Sponsor a Bag. Change a Life!